

## NATIONAL

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## Airtel launches emergency hotline service

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Bharti Airtel has launched an emergency hotline which allows customers to alert family and friends through a predefined list of 10 numbers should they find themselves in a dangerous situation.

Talks were being held with the city and State police to assign a police control number also on the loop, so that they could also get information on such incidents if any, and act promptly, said Vir Inder Nath, Chief Operating Officer, Kolkata and West Bengal Telecom Circle, Bharti Airtel, said.

He said that while the service had been planned for sometime, the Delhi gang rape incident had prompted a quick launch.

Keywords: Bharti Airtel, emergency hotline number, Delhi gang rape incident

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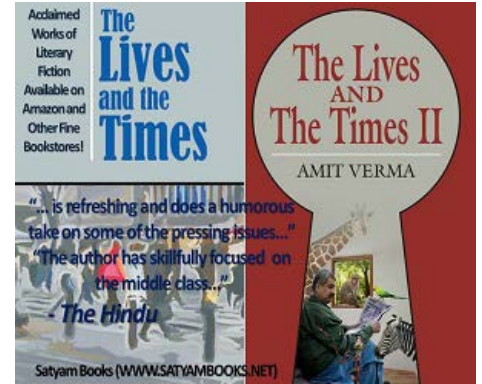
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